



CATRINA LEVEL (\$2,000 – \$4,999)

Large logo displayed on the official Stage Banners, serving as the backdrop for performances and photos.
Featured inclusion in our **Community Partners** social media campaign.
Reserved 10x10 booth space to distribute materials and connect with families.
Group acknowledgement as a key partner during the opening and closing ceremonies.

MARIGOLD LEVEL (\$500 – \$1,999)

Secure your spot in the Vendor/Resource corridor to meet attendees face-to-face.
Name listed on the **Festival Supporters** entrance boards.
Tagged recognition in our group sponsor posts leading upto the event.

MONARCA LEVEL (\$100 – \$499)

Name included in our **Thank You** post, celebrating the local businesses that keep culture alive.
Name printed on the community sponsor board near the Ofrenda Garden.

SUGAR SKULL LEVEL (ANY AMOUNT)

Instead of just a donation, you are building the altar. We will place a personalized Paper Sugar Skull with your name (or a loved one's name) on our massive **Wall of Remembrance** in the Ofrenda Garden.

SPONSOR A CULTURAL EXPERIENCE

Own a specific moment of the festival.

Your business name listed exclusively at the attraction

The Lucha Libre Ring Sponsor (\$3,000):

Support the incredible athletic talent of the wrestling team. Your banner displayed on the Ring Skirt during all matches.

The Serenata Sponsor (\$3,000): Present the Mariachi band. Your support brings the traditional sounds that define the day.

The Dance Sponsor (\$2,500): Present the Cumbia & Norteño bands that get the crowd dancing.

The Safety Sponsor (\$2,000): Your logo on the back of the "Cultura Crew" Volunteer & Safety Team shirts.

The Traditions Sponsor (\$1,500): Support the Folklorico or Chinelero Dancers keeping tradition in motion.

Local Artist Sponsor (\$500): Support the individual local musicians performing on the side stages (4+ available).

MARIACHI LEVEL (\$5,000 +)

As the official host of the day, your brand is woven into the fabric of the entire festival experience.

Presented By verbal recognition from the MC before major performances.

Featured as the Premier Partner in all press releases, email blasts, and a dedicated social media **Spotlight Series**.

The best 10x10 booth location available to engage directly with 15,000+ attendees.

Your logo featured as the largest and most prominent on all printed assets and the Main Stage Banner.

Please return this form and pay by check to: **Old Town Day of the Dead 417 N. Riverfront Dr. Mankato, MN 56001**

Business Name: _____

Contact Name: _____

Email: _____ Phone: _____

Sponsors confirmed by June will receive verbal recognition at our **Fiesta en Belgrade!** fundraising event in July

For any questions, contact us: oldtowndayofthedeadd@gmail.com | 507-382-9017

